Programme Specification

Awarding Body/Institution: Queen Mary, University of London
Teaching Institution: Queen Mary, University of London
Name of Final Award and Programme Title: Master of Public Administration
Name of Interim Award(s):
Duration of Study / Period of Registration: 12 months, full time; 24 months, part time
QM Programme Code / UCAS Code(s): M1PA, M2PA
QAA Benchmark Group: Masters’ degrees in business and management, 2007
FHEQ Level of Award: Level 7
Programme Accredited by:
Date Programme Specification Approved: 11 Sep 2013
Responsible School / Institute: School of Business & Management

Programme Outline

The Queen Mary University of London MPA programme is designed to meet the learning and leadership development needs of those involved in developing, commissioning and running public services around the world. The programme emphasises ways in which academic learning is linked and applied in practice. Modules are taught using real-world cases from many countries and simulations. A module on the “practice of public management” develops students’ management and social skills. Staff running this module bring a wide range of experience, including from their work as consultants to government agencies, work in think tanks and in public services. The programme draws on the experience of an advisory group of former and current senior public managers and elected representatives.

QM’s programme is distinctive from other MPAs in that it
- is international in content, and makes intensive use of cross-nationally comparative frameworks across the curriculum;
- is oriented as much to frontline public services as to work in central government policy settings;
- is interdisciplinary;
- emphasises the political context for public management;
- emphasises equality and diversity issues;
- recognises the importance of ethical issues in public management;
- is based in a business school and therefore is strongly management-centred and has close links to practice;
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- draws on guest contributions from serving and former senior public managers and officials;
- stresses skills as well as knowledge, and therefore offers Continuous Professional Development.

The university's close connections with public authorities both in British central government and in the disadvantaged areas of east London provide students with opportunities for contact with practitioners in public management both in guest contributions and in student group project work done for public authorities as clients.

The MPA will be available in both full-time and part-time modes and will be taught within the School of Business and Management.

Associated with the programme will be a body of Continuing Professional Development activities developed specifically for the MPA students. These will not be assessed or made compulsory, but students will be strongly encouraged to participate. These activities will include a scheme in which students will work in teams to develop ideas for innovations or reforms in public management that could be adopted by public authorities, which they will present on a competitive basis to a "Dragon's Den" of senior serving and former public managers, policymakers reformers and advisers.

Summative assessment will use various methods, ranging from conventional academic coursework through to shorter specific exercises and analyses of data. Formative assessment will take place using class presentations and debates, short written exercises and groupwork.

Aims of the Programme

The programme will prepare students, who will already have three years' working experience, for positions of significant responsibility and leadership in public services whether provided by government, private or non-profit agencies. The programme aims to provide students with a deep understanding of the dynamics of change in the public services and the analytical tools to plan and manage those services. Learning outcomes therefore emphasise strong analytical and problem-solving skills but also “softer” skills in human resource management, partnership working, communication and negotiation.

The MPA programme will enhance QMUL's role as a major centre for postgraduate public management education, and advance QM's place as a source of ideas and debate about the future of public services internationally as well as in the UK. It will provide QM with significant strategic research and consultancy capacity for work on public services. The programme builds on existing successful initiatives at QM such as the Mile End Group, and the strengths of the School of Business and Management in the fields of development and international management. The School has recently recruited a professor and a senior lecturer in public management to strengthen its capacity to deliver the MPA as well as QM’s research base in the field. Should the Cass Foundation support the proposed new Centre for Leadership and Governance, the MPA will provide one of the flagship programmes associated with that centre.

What Will You Be Expected to Achieve?

<table>
<thead>
<tr>
<th>Academic Content:</th>
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</thead>
<tbody>
<tr>
<td>A1 Knowledge and understanding of the context for and the distinctive features of public management, and of key analytical tools used to analyse, explain, interpret public management problems, opportunities, risks, policy implementation challenges and context.</td>
</tr>
<tr>
<td>A2 Knowledge and understanding of the main intellectual frameworks in use in the field of public management and of key methodological issues involved in researching public management.</td>
</tr>
<tr>
<td>A3 Knowledge and understanding of the principal drivers of change and reform in public management internationally.</td>
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Disciplinary Skills - able to:

<table>
<thead>
<tr>
<th></th>
<th>Description</th>
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<tbody>
<tr>
<td>B1</td>
<td>develop analytical and inferential skills and skills in using, applying critically exploring theory using empirical evidence, and in working with multiple theoretical frameworks</td>
</tr>
<tr>
<td>B2</td>
<td>to present analysis verbally and in writing which is persuasive and shows intellectual integrity</td>
</tr>
<tr>
<td>B3</td>
<td>develop judgement about public management problems and implementation challenges in complex situations of political pressure and conflicting imperatives</td>
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</table>

Attributes:

<table>
<thead>
<tr>
<th></th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>C1</td>
<td>effective public manager, able to implement legitimate political and administrative expectations</td>
</tr>
<tr>
<td>C2</td>
<td>effective public manager, with enriched skills in both teamwork and leadership, in practical analysis and execution</td>
</tr>
<tr>
<td>C3</td>
<td>effective public manager, with developed ethical and political and organisational appreciation of context, responsive both to imperatives from elected representations, service users, staff and wider standards</td>
</tr>
</tbody>
</table>

How Will You Learn?

Lectures, seminars and independent study constitute the principal learning processes for most modules. Students also work together in learning sets throughout the course. Seminars take the form of group presentations, structured debates and joint study of current and recent case studies from a wide variety of countries. Senior serving and former figures from public management make guest contributions. A range of continuing professional development activities (CPD) are run with the new organisational and management learning group in the School.

How Will You Be Assessed?

Summative assessment will use various methods, ranging from conventional academic coursework through to shorter specific exercises and analyses of data: examinations are not appropriate for a programme of this nature. Formative assessment will take place using class presentations and debates, short written exercises and groupwork.

How is the Programme Structured?

The programme will consist in five compulsory modules each of 15 credits at level 7, three elective modules each of 15 credits at level 7, and a dissertation (which may be a project report for an approved client public authority) of 60 credits, making 180 credits in total.
The compulsory modules will be:

1. Public policy and governance (new) (semester 1)
2. Economics of the public sector (new) (semester 1)
3. Public financial management and accounting (new) (semester 1)
4. Organisation behaviour in the public services (new) (semester 1)
5. Research Methods for Business and Management (existing) (semester 2)

The elective modules will be:

6. Leadership and strategy in the public services (new) (semester 2)
7. Human resource management in the public services (new) (semester 2)
8. Global governance and international organisations (already approved) (semester 2)
9. Economics of development (new) (semester 2)
10. Managing diversity (existing) (semester 2)

The dissertation is a core module.

Part time students will take 3 compulsory modules and 2 elective modules in the first year, followed by 2 compulsory modules, 1 elective module and the dissertation in the second year. In their first year, part-time students will take "Public policy and governance" but may choose which additional two compulsory modules they wish to take in their first year. In addition, part-time students will take "Research Methods for Business and Management" in their second year.

Full time students will, therefore, take the four compulsory modules numbered 1 through 4 above in semester 1 and they will take three elective modules and the compulsory "Research Methods for Business and Management" in semester 2.

### Academic Year of Study

<table>
<thead>
<tr>
<th>Module Title</th>
<th>Module Code</th>
<th>Credits</th>
<th>Level</th>
<th>Module Selection Status</th>
<th>Academic Year of Study</th>
<th>Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public policy and governance</td>
<td>BUSM080</td>
<td>15</td>
<td>7</td>
<td>Compulsory</td>
<td>1</td>
<td>Semester 1</td>
</tr>
<tr>
<td>Leadership and strategy in the public services</td>
<td>BUSM075</td>
<td>15</td>
<td>7</td>
<td>Elective</td>
<td>1</td>
<td>Semester 2</td>
</tr>
<tr>
<td>Organisational behaviour in the public services</td>
<td>BUSM078</td>
<td>15</td>
<td>7</td>
<td>Compulsory</td>
<td>1</td>
<td>Semester 1</td>
</tr>
<tr>
<td>Economics of the public sector</td>
<td>BUSM074</td>
<td>15</td>
<td>7</td>
<td>Compulsory</td>
<td>1</td>
<td>Semester 1</td>
</tr>
<tr>
<td>Research Methods for Business and Management</td>
<td>BUSM027</td>
<td>15</td>
<td>7</td>
<td>Compulsory</td>
<td>1</td>
<td>Semester 2</td>
</tr>
<tr>
<td>Public financial management and accounting</td>
<td>BUSM076</td>
<td>15</td>
<td>7</td>
<td>Compulsory</td>
<td>1</td>
<td>Semester 1</td>
</tr>
<tr>
<td>Human resource management in the public services</td>
<td>BUSM077</td>
<td>15</td>
<td>7</td>
<td>Elective</td>
<td>1</td>
<td>Semester 2</td>
</tr>
<tr>
<td>Global governance and international organisations</td>
<td>BUSM068</td>
<td>15</td>
<td>7</td>
<td>Elective</td>
<td>1</td>
<td>Semester 2</td>
</tr>
</tbody>
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What Are the Entry Requirements?

A degree of at least a 2:1 level for UK applicants and equivalent for overseas students, in any discipline, or an equivalent professional qualification, PLUS normally a minimum of three year's work experience, preferably but not necessarily in the public services or public management. The requirement for three years work experience may be waived for exceptionally well-qualified candidates.

For students whose first language is not English, we shall require a TOEFL score of 700 or 7 IELTS.

How Do We Listen and Act on Your Feedback?

The Staff-Student Liaison Committee provides a formal means of communication and discussion between Schools and its students. The committee consists of student representatives from each year in the school/institute together with appropriate representation from staff within the school/institute. It is designed to respond to the needs of students, as well as act as a forum for discussing programme and module developments. Staff-Student Liaison Committees meet regularly throughout the year.

Each school operates a Learning and Teaching Committee, or equivalent, which advises the School/Institute Director of Taught Programmes on all matters relating to the delivery of taught programmes at school level including monitoring the application of relevant QM policies and reviewing all proposals for module and programme approval and amendment before submission to Taught Programmes Board. Student views are incorporated in this Committee's work in a number of ways, such as through student membership, or consideration of student surveys.

All schools operate an Annual Programme Review of their taught undergraduate and postgraduate provision. The process is normally organised at a School-level basis with the Head of School, or equivalent, responsible for the completion of the school's Annual Programme Reviews. Schools/institutes are required to produce a separate Annual Programme Review for undergraduate programmes and for postgraduate taught programmes using the relevant Undergraduate or Postgraduate Annual Programme Review pro-forma. Students' views are considered in this process through analysis of the NSS and module evaluations.

Academic Support

All students will attend an initial programme induction day in September. Supervision arrangements for dissertations will be settled for each student in semester 1, and the dissertation supervisor will also provide general academic support for students on the programme. The programme director will be available on a weekly basis of "office hours" for MPA students.
Specific Support for Disabled Students

Queen Mary has a central Disability and Dyslexia Service (DDS) that offers support for all students with disabilities, specific learning difficulties and mental health issues. The DDS supports all Queen Mary students: full-time, part-time, undergraduate, postgraduate, UK and international at all campuses and all sites.

Students can access advice, guidance and support in the following areas:
• Finding out if you have a specific learning difficulty like dyslexia
• Applying for funding through the Disabled Students’ Allowance (DSA)
• Arranging DSA assessments of need
• Special arrangements in examinations
• Accessing loaned equipment (e.g. digital recorders)
• Specialist one-to-one "study skills" tuition
• Ensuring access to course materials in alternative formats (e.g. Braille)
• Providing educational support workers (e.g. note-takers, readers, library assistants)
• Mentoring support for students with mental health issues and conditions on the autistic spectrum.

Links With Employers, Placement Opportunities and Transferable Skills

The programme’s Advisory Group will consist in leading serving and former public managers and public officials, who will provide links with potential employers. We shall also use leading serving and former public managers and public officials in our "Dragons' Den" exercise, to ensure that students are in contact with potential British employers.

Students may, if they wish, use their dissertation as a study for a public authority or a provider of public services as a client, and we shall work to facilitate this with local agencies such as local authorities, central government departments, regulatory agencies, local health bodies and local command units within the Metropolitan Police Force. In a one-year programme, however, there will not be time for placements.

Most students on the programme are expected to be international students from a very wide range of countries across Latin America, Asia and Africa, and we cannot feasibly develop contacts with employers in all of these countries. However, we are developing plans to include personal career planning sessions in our associated series of continuous professional development activities for the MPA students.

Programme Specification Approval

| Person completing Programme Specification | Elizabeth Goldsmith, Head of Administration |
| Person responsible for management of programme | Perri 6, Professor in Public Management |
| Date Programme Specification produced/amended by School Learning and Teaching Committee | 12/06/13 |
| Date Programme Specification approved by Taught Programmes Board | 11 Sep 2013 |